

pronorm - Kitchen Trends 2021

Küchenmeile A30: ART OF LIVING pronorm presents fascinating new options

pronorm extends an invitation to talk to experts at its exhibition centre in Vlotho from 19-25 September 2020. As part of an exclusive trend show, pronorm will be focusing on how contemporary interior design is opening up new perspectives and spatial concepts on all aspects of cooking and home living.

At pronorm, retreating into your own four walls, working from home and living with smart furnishing elements is done with elegance in a way that's carefully considered in every last detail. For example, with compact storage units that open up with folding doors to reveal a fully equipped kitchen. A high-quality combination of hallway and utility unit or alcove cabinets with sliding doors provide additional storage space. Wine cabinets complement the outfit of upmarket gourmet kitchens. A new carcass height, which is available in all product lines, provides a distinctive edge in kitchen planning. An additional half grid increment gives even more variability and storage space in proline128+, X-line+ and Y-line+. „Mix & match“ remains one of the contemporary themes in fashion, product and interior design. Wood, terrazzo, steel-brush textures, concrete look and black steel – furnishing today demands daring combinations. Coolness was yesterday. A warm aura – often with loft character – is today's goal, one that's also achieved with clever statement pieces. The pronorm line-up features new lighting ideas, such as front-panel lighting effects, finger-pull lighting and illuminated shelves.

Fascinating new options

Planning flexibility is the credo: the new contrasting carcass interior colour in exclusive stratus grey pearl is available with a choice of 55 carcass edgings, making it an absolute eye-catcher with a very personal touch. Details, like mitred end panels, express the attention to detail in the use of materials. The „ART OF LIVING“ exhibition presents kitchen and interior design ideas with a wealth of on-trend materials and outfit details. Looking to the future, pronorm will also be showcasing the increasingly important „smart home“ aspect, perfectly integrated into an all-embracing concept for living at home. „We have creatively used the time to embrace people's longing for peace, a haven and indulgence with a whole host of new ideas. Come and see us, and get all manner of inspiration. Welcome to pronorm,“ says Managing Director Roger Klinkenberg summarising, who manages the company alongside Thorsten Gössling.

Further information and images in printable quality are available for downloading from our website at www.pronorm.de under **NEWS/Küchenmeile A30.**

„ART OF LIVING“ exhibition from 19-25 September 2020, each day from 9 a.m. to 8 p.m.

Venue: pronorm Exhibition Centre, Höferfeld 5-7, 32602 Vlotho, Germany.

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Kitchen Trends 2021



Y-line + **Y-OS** organic stratus grey
proline¹²⁸ + **ER** Ancient oak carmine red

GENEROUS AMBIENCE

The U-solution with its generously sized peninsula makes an entrance that's as impressive as a stone monolith. Open on three sides, this is the ideal place for meeting up and cooking together in a casual ambience. Omitting handles or decorative fuss, it appears to be cast from one and the same mould. The inclusion of crimson gives the kitchen a warm feel, extending an invitation to feel at ease. A choice of open shelf solutions underscores the homely ambience.

Kitchen Trends 2021



proline¹²⁸
Y-line

ER Ancient oak black
Y-OS organic stratus grey

QUICK-CHANGE ARTIST

In the urban environment, careful consideration must be given to every inch of living space. This calls for compact interior design solutions that are thought through in every last detail. This generously sized storage system provides an incredible amount of space, making use of an entire wall. When opened, two-panel folding-sliding doors fold open to the side to reveal a fully equipped kitchen that provides every convenience. The illuminated glass display cabinets conjure a prestigious look. Rear panelling is available in a wide range of colour options.

Kitchen Trends 2021



Y-line **Y-VA** Terrazzo gold brown
Y-line **Y-VU** sherwood dark brown

A NEW GENERATION

The gourmet island is framed by a kitchen configured in the shape of a U, providing plenty of space for preparing and cooking food, while minimising walking distances between the dishwashing and cooking centres for the last word in user convenience. The ceiling lighting impresses with aesthetic appeal and practical functionality. Its black steel frames in industrial design perfectly complement the gourmet island. Golden brown, warm terrazzo and dark wood look conjure a feel-good ambience.

Kitchen Trends 2021



X-line **X-VH** light chestnut
proline¹²⁸ **LM** Matt lacquer terra

NATURE BEAUTY

Oozing expression, the graining of pale chestnut is combined here with terra and anthracite colour shades. Culminating in a contemporary composition. The handleless, generously dimensioned wall units come with lift-up doors that open by Tip-On. An extra-chunky worktop with elegant built-under sink makes for an extended home bar. A lovely detail are the mitred end panels.

Kitchen Trends 2021



proline¹²⁸ **LM** matt lacquer grey-green
proline¹²⁸ **MP** gloss super white

NEW PERSPECTIVES

Ultra-gloss white and grey-green matt lacquer create a refreshingly new look. Featuring highboards and wall units, the wall system looks light and airy thanks to the illuminated midway section. The uninterrupted bottom panel is illuminated by energy-saving LED lights. Shelf rear panel in the matching colour create a clever transition to the dishwashing centre. The inviting island liaises between home environments.

Kitchen Trends 2021



X-line + **X-MP** steelbrush gold ultramatt
proline¹²⁸ **LH** gloss light grey

GREAT PLEASURE IN A NEW FORM

Exclusivity is the name of the game with this discerning spatial concept. Steelbrush gold ultra matt defines the look of the L-module which makes even more of a striking entrance by featuring shelf elements with contrasting black steel frame. The slim-line, extra-tall wall units demonstrate their destiny as talented storage wizards. The highboard accommodates kitchen appliances at ergonomic height for added user convenience. The threesome of illuminated shelves is nothing short of fascinating.

Kitchen Trends 2021



proline¹²⁸ RI Matt lacquer arctic white
proline¹²⁸ VU Laguna oak

A FEELING FOR DETAIL

An arctic white matt lacquer front with three-dimensional panel effect and carefully crafted 25 mm pilasters are the key protagonists in this contemporary country-style kitchen. Classy contrasts are created by dark laguna oak and detail elements in black, like handles, extractor hood, worktops and the framed doors on the glass display cabinet in industrial style. Keeping its contents neat in place, the top-mounted unit with sliding doors leaves no margin of doubt. The work surface in front of it can be used as storage space.

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proline¹²⁸ **MP** platinum grey ultra matt
proline¹²⁸ **GE** black matt

HARMONY IN INTERPLAY

Grey tones and ultra-matt textures are right on trend. As a material for rear panel, end panel and work surfaces, stone decor adds a vibrant look. Glass framed doors in vertically louvred design celebrate the style elements of glass and light. Indirect lighting inside underscores an effect that is nothing short of exceptional. The new illuminated shelf system also fascinates with its impression of space.