

**pronorm** - Kitchen Trends 2021

## **Küchenmeile A30: ART OF LIVING pronorm presents fascinating new options**

**pronorm extends an invitation to talk to experts at its exhibition centre in Vlotho from 19-25 September 2020. As part of an exclusive trend show, pronorm will be focusing on how contemporary interior design is opening up new perspectives and spatial concepts on all aspects of cooking and home living.**

At pronorm, retreating into your own four walls, working from home and living with smart furnishing elements is done with elegance in a way that's carefully considered in every last detail. For example, with compact storage units that open up with folding doors to reveal a fully equipped kitchen. A high-quality combination of hallway and utility unit or alcove cabinets with sliding doors provide additional storage space. Wine cabinets complement the outfit of upmarket gourmet kitchens. A new carcass height, which is available in all product lines, provides a distinctive edge in kitchen planning. An additional half grid increment gives even more variability and storage space in proline128+, X-line+ and Y-line+. „Mix & match“ remains one of the contemporary themes in fashion, product and interior design. Wood, terrazzo, steel-brush textures, concrete look and black steel – furnishing today demands daring combinations. Coolness was yesterday. A warm aura – often with loft character – is today's goal, one that's also achieved with clever statement pieces. The pronorm line-up features new lighting ideas, such as front-panel lighting effects, finger-pull lighting and illuminated shelves.

### **Fascinating new options**

Planning flexibility is the credo: the new contrasting carcass interior colour in exclusive stratus grey pearl is available with a choice of 55 carcass edgings, making it an absolute eye-catcher with a very personal touch. Details, like mitred end panels, express the attention to detail in the use of materials. The „ART OF LIVING“ exhibition presents kitchen and interior design ideas with a wealth of on-trend materials and outfit details. Looking to the future, pronorm will also be showcasing the increasingly important „smart home“ aspect, perfectly integrated into an all-embracing concept for living at home. „We have creatively used the time to embrace people's longing for peace, a haven and indulgence with a whole host of new ideas. Come and see us, and get all manner of inspiration. Welcome to pronorm,“ says Managing Director Roger Klinkenberg summarising, who manages the company alongside Thorsten Gössling.

**Further information and images in printable quality are available for downloading from our website at [www.pronorm.de](http://www.pronorm.de) under **NEWS/Küchenmeile A30**.**

„ART OF LIVING“ exhibition from 19-25 September 2020, each day from 9 a.m. to 8 p.m.

**Venue:** pronorm Exhibition Centre, Höferfeld 5-7, 32602 Vlotho, Germany.

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