

pronorm – kitchen trends 2023

KM Küchenmeile 2023 Trends & More

"Trends & More" opens the stage for innovation and diversity

This year, pronorm presents itself at the Hausmesse under the motto "Trends & More" in order to focus on individuality and diversity. With an impressive selection of over 250 different front variants and the option of cross-platform planning, pronorm offers an exceptionally wide range of design options. The collection captivates with fascinating new colours, matt surface structures and elegant metallic accents. The high-quality real wood and wood decors are particularly noteworthy.

During the Hausmesse, pronorm demonstrates its innovation culture every year in its own exhibition centre. In addition to the **classic**line, **pro**line 128 and **X**-line, milestones in the portfolio include the highly successful **Y**-line range as well as the premium brand i-luminate® which was launched in 2021 with an integrated, patented handle strip illumination.

Inspiring trends for the entire interior design

pronorm unfolds a fascinating world for modern eat-in kitchens and other living spaces. Classic glass cabinets and sideboards, which are consistently reconsidered, offer something to inspire every taste. In addition, designer lamps, for example, have been introduced to the product range to provide a uniform and inspiring design for the entire kitchen planning. The kitchen is increasingly becoming the centrepiece of the home. This is also displayed by the integration of wine refrigerators, which can be seamlessly assimilated into the overall look of the kitchen. "A kitchen is more than just a room for cooking; It mirrors our personality and lifestyle", states Roger Klinkenberg, Managing Director Sales and Marketing.

New dimensions of kitchen experience – i-luminate®

As part of the upcoming KM Küchenmeile, the premium kitchen brand i-luminate® "your supreme kitchen" is delighted to reveal its latest kitchen designs. With four design awards, i-luminate® impressively highlights its competence in the field of kitchen planning and its ability to create an extraordinary portrayal. This year's trade fair appearance is determined by new high-quality fronts and special design and detail solutions. The high-quality glass cabinets exclusively designed for i-luminate® are an absolute highlight. With horizontal and vertical lighting solutions, i-luminate® literally places "KITCHEN" in a whole new light.

On course for a sustainable and innovative future

Over the past decades, pronorm has consistently focused on maximum compatibility and established itself as a successful specialist trade brand and global player. Under the management of Roger Klinkenberg and Thorsten Gösling, who have been acting as dual leaders since 2019, pronorm continues to focus on exclusive partnerships with kitchen specialists. The continuous increase in turnover figures proves the success of this strategy and signals that the course for a successful future has been set.

An outstanding example of pronorm's commitment to shaping the future is the new highly automated warehouse, which was provided with high-performance solar modules on the roof. In line with the current focus topics of "digitalisation" and "sustainability", Thorsten Gösling, responsible for purchasing, technology and administration, aims to reduce the carbon footprint. Since the end of 2022, the company has already been producing climate-neutral, and in the course of this year, the conversion to a fully automated carcass prefabrication was successfully completed.

Further information can be found at:

www.pronorm.com oder www.iluminate.com



www.pronorm.com



www.iluminate.com

Exhibition „Trends&More“ from 16.09.-22.09.2023, daily from 9 a.m.-6 p.m.

Location: pronorm exhibition centre, Höferfeld 5-7, 32602 Vlotho

Phone: + 49 (0) 57 33/9 79 -0

Internet: www.pronorm.de, e-mail: info@pronorm.de



Y-line 128 Y-MP arctic white ultramatt / arctic white ultra matt / bianco artico ultra matte
proline 128 MP arctic white ultramatt / arctic white ultra matt / bianco artico ultra matte
proline 128 GE Messing gebürstet + Glas Parsol grau / brushed brass + glass in Parsol grey / latón cepillado + cristal Parsol gris

12

Y-line **Y-MP** arctic white ultra matt
proline¹²⁸ **MP** arctic white ultramatt
proline¹²⁸ **GE** brushed brass + glass in Parsol grey

SPLENDID STYLE

Splendid Style represents a fascinating fusion of timeless classicism and ultra-modern elegance. This enchanting fusion of contemporary flair and classic charm combines apparent opposites in perfect harmony. Here, an imposing chandelier and a minimalistic white kitchen match a robust marble worktop. Bronze functions as a subtle accent colour, while first-class showcase cabinets emphasise the claim to the contemporary planning trend. Glass and shimmering brass give the room a generous expanse and an elegant lightness.



proline¹²⁸ **KS** walnut mondial
proline¹²⁸ **MP** black ultra matt

ELEGANTLY INSPIRED BY NATURE

An impressive example of creative design possibilities is revealed in the clever fusion of the narrow-framed walnut mondial front with matt black shelves with back lighted adjustable shelves. A worktop made of vividly grained marble, which is reflected in the back wall of the kitchen. In this kitchen planning, the high quality of the materials used are directly perceived.



proline¹²⁸ **MP** carbon grey ultra matt
proline¹²⁸ **VU** urban oak

PLEASURE FOR THE EYES

Different cabinet heights create simultaneously a fascinating and exciting overall picture. The combination of urban oak and deep carbon grey ultra matt provide the kitchen with a modern and inviting charm. The flush sink blends seamlessly into the design, while homely details add a cozy finishing touch to the ambiance. A space that perfectly combines functionality and a sense of well-being.



Y-line **Y-LM** matt lacquer quartz grey
proline¹²⁸ **VU** Eucalipto dark

THINKING BIG AND PLANNING BIG

The two new trend colors, matt quartz grey and Eucalipto dark, create an extremely harmonious atmosphere. The entire room height was cleverly used to create generous storage space, and shelves with side lighting were integrated to break things up. A contemporary sideboard not only extends the kitchen, but also creates a seamless connection with the living room.



proline¹²⁸ **TU** jade green
proline¹²⁸ **EI** oak Angora grey

A HARMONIOUS COMBINATION

A delicate jade green is supported by a front with vertical grooves in angora grey. Depending on the incidence of light, the 3D look enchants with a fascinating interplay of light and shadow. The handle-less appearance reinforces the generous overall impression. Integrated shelves in the same color as the front and an atmospheric lighting as well as wall shelves give the kitchen that certain something. A continuous wall unit lighting provides a uniform illumination of the work surface.



proline¹²⁸ **VC** brown steel
proline¹²⁸ **EI** open grain oak black
proline¹²⁸ **GE** matt black + black glass

FOCUSSING ON ORGANIC SHAPES

The unique curved lines of the organic radius fronts create a special aesthetic to the kitchen, which is further emphasized by the front with horizontal grooves. The tension in the kitchen is achieved by the harmonious combination of black open grain oak, brown steel and an elegant glass cabinet with black glass.



X-line **X-ME** effect lacquer bronze
proline¹²⁸ **VC** blackwood
proline¹²⁸ **GE** matt black + Parsol grey glass

APPEALING PERSPECTIVES

Effect lacquer bronze fascinates with its extravagant look and subtle shine. The clever integration of the wine refrigerators in blackwood fits seamlessly into the overall concept. A large wall-mounted glass case with toned glass, framed by delicate metal frames, performs with transparency, light and iridescent reflections. Both materials create a unique and impressive effect in front of a background in Blackwood.