

KM Küchenmeile 2024 **NEW LIVING**

“New Living” creates more space for more individuality

Under this year's motto ‘New Living’, pronorm presents limitless design for kitchen, living and life. With a diverse selection of over 220 different front variants and the option of cross-product line planning based on one platform, pronorm offers an exceptionally wide range of design options. This year, new, light colours, tactile surfaces, high-quality wood decors and exclusive veneer fronts that offer both an urban, modern look and elegant accents of the Japandi style are sure to impress.

Every year, pronorm impressively demonstrates its innovative strength at its in-house exhibitions in its own exhibition centre. In addition to the established **classicline**, **proline**¹²⁸ and **X-line** product lines, the unmistakable, handleless **Y-line** and the premium kitchen brand **i-luminate**®, launched in 2021, with its patented integrated handle strip lighting, are among the highlights of the portfolio.

Limitless design: trends for extraordinary living environments

pronorm presents an impressive world of inspiration with customisable solutions for the home. The living elements such as lowboards, sideboards and highboards are characterised by innovative designs and high-quality materials that give every room a unique character. High-quality handles and elegant design elements set stylish accents, while sophisticated interior fittings offer maximum comfort and functionality. The range is complemented by new, first-class wardrobes that offer optimum storage space and stylishly present clothes with elegant systems and high-quality interior fittings. These comprehensive options enable customised design of all living areas at the highest level.

Sustainability and innovation: the path to a sustainable future

Over the past decades, pronorm has established itself as a successful specialist retail brand and global player by consistently focusing on maximum compatibility. Under the leadership of Roger Klinkenberg and Thorsten Gössling, who have acted as dual leadership since 2019, pronorm continues to focus on exclusive partnerships with kitchen specialists. The continuous increase in sales figures proves the success of this strategy and shows that the course has been set for a successful future.

An outstanding example of pronorm's commitment to the future is the highly automated warehouse, which has been equipped with high-performance solar modules. In line with the focus on digitalisation and sustainability, the management is striving to reduce the company's carbon footprint. Since the end of 2022, the company's production has been climate-neutral and the conversion to fully automated carcass prefabrication has been successfully completed.

You will find more information at:

www.pronorm.de



Exhibition 'New Living' from 21.09.-27.09.2024, daily from 9:00 - 18:00

Location: pronorm exhibition centre, Höferfeld 5-7, 32602 Vlotho.

Phone: + 49 (0) 57 33/9 79 -0

Internet: www.pronorm.de, e-mail: info@pronorm.de



Y-line ⁺_{plus} **Y-EA** oak trend
proline ¹²⁸_{plus} **MP** stone grey ultra matt

WELCOME TO WELL-BEING

Trend oak veneer fronts with an expressive asymmetrical groove, combined with elegant stone elements, create an impressive natural ambience and lend the room a unique atmosphere. Together with stylish design elements, wall-mounted lowboards and the round, attached worktop, an exclusive environment is created that is perfect for both stimulating conversations and relaxing moments.



proline^{12E} **ER** ancient oak black
proline^{12E} **LM** steel blue (RAL 5011)

LIFE WITH STYLE

A short trip to London, New York or Paris in just a few seconds? Practical folding slide-in doors reveal a stylish home bar with a large mirrored back wall. The open wine glass holder and the illuminated wine fridge bring the flair and joy of life of the metropolises directly into your own home. The strong blue RAL colour of the fronts in particular sets striking accents and emphasises the design.



proline^{12E} **OS** organic quartz grey
proline^{12E} **LM** steel blue (RAL 5011)

AN EXPRESSION OF PERSONALITY

The open shelves and the illuminated wall unit display cabinet with Parsol grey glass set striking accents together with the steel blue island block, while the counter invites you to enjoy intense moments of pleasure. With the right decoration, this room ultimately becomes a real oasis of well-being.



proline^{12E} **MOG** matt lacquer pebble grey

UNIQUELY CONNECTED

High-quality furniture not only offers generous storage space, but also guarantees organisation and structure when hidden. The unique, split frame fronts combine modern design with baroque elements and add an elegant touch to the room. A highboard complements the ensemble perfectly and, together with the generous island and the exclusive, extra-wide hob, it creates a stylish environment that is ideal for both big and small moments of happiness.



proline^{12E} **DB** concrete brown
proline^{12E} **VU** larch light

PURE NATURALNESS

In the modern kitchen, family and friends come together to share life in all its facets. The central cooking island is the meeting point for cooking and baking together. Embedded in the elegant combination of warm larch wood and stylish fronts in concrete brown, the kitchen combines functionality with an inviting atmosphere. This harmonious design provides the perfect setting for precious moments and unforgettable shared experiences.



proline^{12E} **VU** cashmere oak
proline^{12E} **LM** matt lacquer Angora grey

SIMPLY LIMITLESS

The Japandi style combines Japanese and Scandinavian living culture to create a harmonious interior design innovation full of aesthetics, style and personality. In this stylish environment, wooden handle mouldings in cashmere oak, perfectly matched to the kitchen front, create subtle accents. Expressive elements of the kitchen can also be found in the living room, where LED lighting elegantly showcases personal favourites and individual decorations. This is complemented by an integrated wine cooler, which is both functional and decorative and further enhances the room.



proline^{12E} **MS** matt lacquer pebble grey
proline^{12E} **MS** matt lacquer mahogany

SIMPLE PLAY

Light-coloured, handleless narrow-frame fronts lend the kitchen a modern and timeless elegance, while extra-wide shelves create generous space and an airy openness. The matt mahogany highboard blends seamlessly into the overall look and adds a luxurious accent that exudes both style and sophistication. Coordinated lighting accents flood the room with soft illumination and emphasise the clean lines and elegant details. The result is a kitchen that is not only functional, but also embodies the urban charm and lightness of a loft lifestyle.



Y-line **Y-LM** matt lacquer sepia green
proline^{12E} **EV** walnut mondial

FEEL THE JOY OF LIFE

The warmth of the sepia green colour, the elegant chairs on the extended worktop and the ergonomically positioned electrical appliances create a harmonious connection between the living room, dining room and kitchen. The ambience is complemented by stylish shelves with internal drawers in walnut mondial, which not only provide functional storage space but also create a luxurious accent. This well thought-out combination of colours and materials creates a unique feel-good atmosphere that enriches everyday life and transforms the home into a place of relaxation and enjoyment.



UNIQUE LIVING SPACES

The perfect choice for every style: A world full of diverse ideas to make your home unique and individual. The living collection includes highboards, lowboards and sideboards that fulfil all requirements. Whether wide or narrow, flat or tall, wall-mounted or free-standing, the living sets offer flexibility to harmonise space and design. In this way, every home becomes a reflection of personal style.



proline^{12E} **EV** oak truffle grey
proline^{12E} **MP** quartz grey ultra matt

EXPRESSIVE PERSONALITY

A dressing room can be so much more than just a wardrobe – it is the room where the day begins and ends. The harmonious combination of wooden fronts in oak truffle grey with quartz grey ultra matt gives the room an elegant look and creates a perfect balance between modern chic and timeless elegance. For relaxed days at home, business outfits are stylishly concealed behind the striking wooden fronts. Modern equipment options such as trouser pull-outs, belt holders and clothes lift effortlessly bring structure to everyday life. The versatile interior fittings of the drawers and pull-outs ensure that personal items are always neat and organised.