

## **KM Küchenmeile 2025**

### **NEW ERA**

#### **NEW ERA: Clarity Within – Freedom in Design**

At this year's KM Küchenmeile, pronorm once again presents its own in-house exhibition in Vlotho – and sends a strong message for the future of kitchen and living spaces with the motto "NEW ERA". The new 2026 collection represents a new generation of kitchen design: structured, precise, and emotionally engaging. The focus is not only on external aesthetics, but also on what moves within – technically and creatively. Trends, high-quality materials and refined design details make a noticeable difference.

#### **What resonates with people**

"NEW ERA" is more than just a motto – it's an attitude. One that listens, thinks ahead, and plans proactively. At pronorm, planning doesn't start with a product, but with the question: How do I want to live today? The answer is reflected in a system that unites clarity and creativity, builds reliability, and opens up possibilities – for people with high expectations and for forward-thinking retailers.

#### **Innovation with substance**

With the 2025 in-house exhibition, pronorm impressively showcases what defines the brand: innovation, design expertise, and a deep understanding of the interplay between technology, space, and emotion. The new era begins within – and makes the difference tangible.

#### **Design that thinks ahead**

The introduction of **proTech X** marks the beginning of a comprehensive evolution of pronorm's design philosophy. It exemplifies the brand's ambition to make design not only visible, but also tangible. Combined with new colours, distinctive surfaces and premium materials, it creates living environments that go beyond the traditional kitchen. The new fronts, in particular, provide strong tactile and visual highlights – including a finely textured Boho-style surface, a woven linen-look design, and a veneered front with an intricate fan structure. Trend colours round off the collection and emphasize its individuality.

## **proTech X: Rethinking the Interior**

With the new **proTech X** drawer system, pronorm is launching a further developed concept that reimagines the interior of the kitchen from the ground up. **proTech X** combines a modern, minimalist side profile with technical precision, setting new standards in both function and aesthetics.

**proTech X** features particularly quiet, stable runners and, paired with a flexible interior layout, offers great planning freedom. For kitchen retailers, this means: more room for individuality, stronger arguments during consultations – and a clear boost in quality down to the details.

As a standard solution, **proTech X** pure offers a minimalist and highly functional interior. Two optional variants are also available: **proTech X** glassCase with transparent glass elements for a light, elegant feel, and **proTech X** woodBox with premium wood-effect sides in Urban Oak and Sherwood dark brown for a warm, homely look. For more spacious layouts, both **proTech X** pure and **proTech X** woodBox are available in a Maxi version with higher sides for added storage capacity.

## CREATE YOUR WORLD

**You will find more information at:**

[www.pronorm.de](http://www.pronorm.de)



**Exhibition** 'NEW ERA' from 20.09.-26.09.2025, daily from 9:00–18:00

**Location:** pronorm exhibition centre, Höferfeld 5-7, 32602 Vlotho.

**Phone:** + 49 (0) 57 33/9 79 -0

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**proline**<sup>128</sup> **VC** buffalo mocha  
**proline**<sup>128</sup> **EV** walnut mondial

### **WARMTH MEETS CLARITY – PERFECTLY COMBINED.**

The combination of dark buffalo mocha and elegant walnut veneer brings depth and structure to the room. Handleless fronts and the new **proTech X** glassCase anthracite drawer system provide modern lines and technical sophistication. Open shelving and an integrated wine glass holder on the travertine wall create homely accents. A kitchen for people who appreciate calm and order in the fast pace of everyday life.



**proline**<sup>12E</sup> **LFG** matt laquer Angora grey  
**proline**<sup>12E</sup> **HR** walnut light

**SUBTLE IN TONE, STRIKING IN EFFECT.**

Angora grey meets warm walnut veneer and brings natural tranquillity into the space. A display cabinet with backlit shelves sets favourite pieces in an atmospheric scene. The clear geometry of the design underlines its character and leaves room for personal accents. Perfect for those who wish to combine aesthetics, function and a sense of comfort.



**Y-line** **Y-ET** Boho natural  
**Y-line** **Y-MP** wool white ultra mat

### **CHARACTER MEETS THE HIGHEST DEMANDS IN DESIGN.**

With a gentle feel and graphic clarity, this kitchen unites contrasts into a harmonious whole. The relief-like Boho surface and the velvety wool white create warmth and texture. Open elements and the attached table encourage sociability, while the **Y-line** handle profile with bronze lighting adds stylish accents. Inside, **proTech X** pure titan impresses with quiet precision. Ideal for sophisticated living concepts with character.



**proline**<sup>12E</sup> **EI** oak Angora grey  
**proline**<sup>12E</sup> **MP** Angora grey ultra matt

### **PURIST DESIGN FOR EVERY ARCHITECTURE.**

The combination of Angora grey as an ultra-matt lacquered front and as a structured oak veneer creates an exciting interplay of texture and softness. Vertical lines and gentle radii give the kitchen island a flowing dynamic. An illuminated shelf sets a warm accent, while the 90 cm pull-out inside ensures order. For all who want to combine minimalism with homely depth.



**proline**<sup>12E</sup> **LM** matt lacquer old rose  
**proline**<sup>12E</sup> **EP** oak espresso brown

### **GENTLE IN TONE. STRONG IN EXPRESSION.**

Old rose brings lightness, oak espresso brown adds depth and warmth to this design-oriented kitchen. The new **proTech X** pure anthracite drawer system convinces with stability and discreet aesthetics. A glass display cabinet in blush gold sets a homely accent and completes the overall composition harmoniously. Ideal for people with a sense of style and an eye for fine details.



**proline**<sup>12E</sup> **OS** organic pearl matt  
**proline**<sup>12E</sup> **ET** Boho deep black

### **A LIVING SPACE OF HOMELINESS, FOR ALL SENSES.**

Organic glass in pearl matt meets deep black Boho texture with striking grain – an exciting material mix with a strong impact. The surfaces impress with everyday practicality, colour stability and easy care. Wooden details and high-quality material combinations create an atmosphere that unites sensuality and clarity. A strong statement for modern homeliness with character.



**X-line**      **X-EG** deep black  
**proline<sup>12E</sup>**    **LM** matt lacquer velvet

## **SHOWING CLARITY. CREATING ATMOSPHERE.**

Velvet surfaces, soft to the touch, meet deep black veneer. A calm yet powerful combination that convinces with its clear design language. Flipdoors open gently and close quietly, while illuminated shelves set atmospheric accents. Design and function in perfect harmony for a kitchen with atmosphere and style.



**proline<sup>12E</sup>** **VC** natural linen

### **SILENT CLARITY. ORDER DOWN TO THE LATEST DETAIL.**

From the kitchen into the dressing room: the linen look brings brightness and calm, while thoughtful systems provide stylish organisation. Glass display cabinets with LED lighting showcase clothes and accessories elegantly. The island module stylishly presents jewellery and watches – modular, functional and thought through to the last detail. A clear statement for holistic living.



**A STATEMENT FOR STYLISH HOMELINESS.**

The new Living Set impresses with reduced design, fine details and architectural clarity. The **Y**-line handle profile in bronze and atmospheric lighting set elegant accents. For all who wish to experience design and function harmoniously combined.